



NEWS RELEASE

October 2008

ARB Sahara Bars for Toyota Land Cruiser 200 Series

Added to the growing range of accessories available for the Toyota Land Cruiser 200 Series, ARB has recently released a Sahara bar as an alternative protection option for vehicle owners.

The new Sahara bar incorporates many of the features engineered for the ARB deluxe bull bar, including an exceptionally complex and sophisticated mounting system. Extensive testing and analysis was undertaken to ensure that airbag compatibility was retained, while the mounting system was designed to actually strengthen the vehicle's chassis, offering unequalled vehicle protection and a superb winching platform.

ARB's traditional five fold wing design has been adapted to suit the unique and modern appearance of the 200 Series, resulting in a bar that complements the style of the vehicle while also optimizing approach angles, ground clearance and off road functionality. The leading fold of the pan and wing features a large 1.20" radius, and the polished center tube, unique to all ARB Sahara bars, is an upsized 3.55" to further tailor it to the vehicle's size. Depending on individual purposes, the bar can be configured either with or without the center tube.

For those preparing to head off road, the bar is designed to suit the full range of round and rectangular IPF lights, and has provision for CB aerials, fog lights and a selection of Warn low mount winches. For additional peace of mind in a recovery situation, the original tow hooks are retained, and reinforced Hi-Lift jacking points are incorporated into the pan, enabling a Hi-Lift jack to be used without mounting brackets.



NEWS RELEASE

The Sahara bar further complements the Land Cruiser's modern looks with aesthetic features including upsized urethane buffers and injection molded fog/turn signal surrounds. Finished in a millennium grey powder coat, the Sahara bar is sure to add styling and protection all in one package.

Along with the Sahara bar, ARB has a growing range of accessories available for the 200 Series, including bull bars, Old Man Emu suspension and roof racks, with ARB Air Locker locking differentials and rear bars to be released in the coming months. For more information on these products, please contact us or visit the ARB 200 Series Land Cruiser product application page via the link below:

<http://arbusa.com/uploads/PDF/accessorizeYourRig/toyotaLandCruiser200.pdf>

About ARB

ARB Corporation Limited is Australia's largest and industry leading manufacturer and distributor of quality, 4WD vehicle accessories, with distribution in more than 100 countries worldwide. The company manufactures and stocks the world's most respected and sought after brands including ARB Air Locker locking differentials and bumpers; Old Man Emu (OME) customized suspension systems, IPF high performance lighting, and Safari snorkel systems. ARB's Seattle office is the North, South & Central American headquarters and importer of ARB 4x4 Accessories.

Media Inquiries

For more information about ARB or to obtain production quality images please contact: Steven Bisig, Marketing Assistant, ARB 4x4 Accessories 720 SW 34th Street, Renton, WA 98057. Tel: (425) 264-1391 | Fax: (425) 264-1392