

NEW PRODUCT ADVICE

Date: 4.27.2011

From: ARB Marketing

Description: ARB Socks in a Can

Application: Apparel

Part No: 217373 - M-L

217374 - L-XL

Retail: \$ 32.95

Availability: Mid May 2011



Made from Australian Merino Wool, these little beauties are a must have for any four wheel drive enthusiast. Featuring a stylish black and grey design, the socks have been designed for maximum breathability in all conditions and comfort no matter where your adventures take you.

Packaged in a mock soft drink can with a vibrant full color print, the ARB Outback Survival Kit has been designed for high impact on showroom shelves. Note: each can contains one pair of socks.

Product Features:

65% Australian Merino Wool

32% Nylon

3% Lycra

Size Guide:

217373 - Size M-L (Fits Men's shoe size 8-10)

217374 - Size L-XL (Fits Men's shoe size 11-14)

Media Inquiries

For more information about ARB or to obtain production quality images, please contact:

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4X4 ACCESSORIES

