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# FOR IMMEDIATE RELEASE

# Ford 9 3/4" 34 Spline ARB Air locker Finally an Air Locker available for your late model Ford F150

**Seattle, December 1/ ARB 4x4 Accessories/** -- Until now, users of the popular 34-spline Ford 9 3/4" axle were limited to conventional differential choices. A compromise in performance, traction and handling was simply unavoidable. Fortunately, ARB has responded to the problem and now offers a solution that provides drivers with the best of both worlds. The newest Air Locker to emerge from ARB's innovative engineering department may also be one of the company's most highly anticipated model.

ARB's patented 2-piece case design is manufactured from heavy cross sectioned nodular iron casting for virtually unbreakable strength. As with all of ARB's Performance Air Lockers, the RD150 features ARB's patented Time Gear Technology, which offers the highest locking strength while maintaining split-second unlocking ability. Internally, a steel reinforced, bonded seal has been designed to handle the most extreme climactic temperatures on earth complementing the competition bred strength of the locker.

Well aware of the demands necessitated by this competitive market, the Air Locker engineering department utilized the very latest CAD, CAM, parametric solid modeling systems, and finite element analysis packages when developing the RD150 Air Locker. This technology enabled Air Locker engineers to test a computer generated model in an unlimited number of virtual environments before the final product was developed. The results of ARB's comprehensive development program are impressive to say the least.

With more than 6 million Ford 9 3/4" axles on the streets in a variety of models, most notably the Ford F150, this locker is anticipated to be in demand. Pre orders are currently being accepted.

## <u>Applications\*</u>

Lincoln Navigator	1997-08
Ford Expedition	1997-08
Ford E150/250/350 Vans	1997-08
Ford F150	1997-08

<sup>\*</sup>Please verify vehicle axle model before ordering an Air Locker

## **ARB Air Locker Features:**

- Puts the power to the ground at both wheels all at the push of a button
- Provides 100% traction on demand without affecting on road drivability or driveline wear
- Vastly improved traction means less reliance on momentum, which reduces the likelihood of vehicle damage or environmental impact
- Easy, convenient operation allows the user to concentrate on the terrain without leaving the comfort and safety of the driver's seat.
- Ultra durable and extremely strong only the highest quality materials used in construction
- Incredibly simple yet effective design that employs minimal moving parts, thereby ensuring maximum reliability
- Thoroughly tested and proven design trusted and used in over 100 countries around the world

Part #:	Description:	Retail:
RD150	Ford 9.75" 34 Spline ARB Air Locker	\$1,094.50



#### **About ARB**

ARB Corporation Limited is Australia's largest and industry leading manufacturer and distributor of quality, 4WD vehicle accessories, with distribution in more than 100 countries worldwide.

The company manufactures and stocks the world's most respected, sought after brands including ARB Air Locker locking differentials and bumpers; Old Man Emu (OME) customized suspension systems, IPF high performance lighting, and Safari snorkel systems. ARB's Seattle office is the North, South & Central American headquarters and importer of ARB 4x4 Accessories.

#### **Media Inquiries**

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