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## **ARB Recovery Straps Redefined**

*Seattle, WA* – ARB 4x4 Accessories, Australian based four wheel parts manufacturer, has taken the final step in their complete redesign of the ARB recovery gear product line, and is proud to present redefined ARB tree savers, ARB snatch straps and ARB winch extension straps.

Renowned for engineering superior four wheel drive accessories for over 30 years, ARB has always made some of the highest quality recovery straps in the industry. The latest redesign goes one step further, retaining most of the same great features, but incorporating higher quality materials and manufacturing processes, resulting in stronger and more durable straps.

Traditionally, all of the ARB straps were a matching blue color, and while this was fantastic for illustrating that the straps were a set, it was not really practical when searching for a particular strap in the depths of a person's recovery bag during a serious recovery situation. To remedy this, each of the three different types of straps are now individually colored for easy identification, and ARB has used a new high-visibility color scheme to encourage safer vehicle recovery operations. Reinforced seam sleeves offer extra durability, and the redesigned eyes allow shackles to be fitted with ease. New shelf-friendly packaging has also been produced to allow for easier stocking and improved merchandising.

To properly accommodate the various vehicle weights, a variety of differently rated versions of each of the three recovery straps will be available, allowing the correct strap to be matched to the vehicle weight.

Designed to fit in either size of the ARB recovery bags, and compatible with all other ARB recovery products, these new ARB straps are perfect for both recreational and competition use.



For more information about ARB or to obtain production quality images, please contact:  
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