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## ARB Winch Compatible Bull Bars for Dodge Ram 15/25/3500 Models

*Seattle, July 1 / ARB 4x4 Accessories/* -- Australian based four-wheel parts manufacturer, has just introduced a new Deluxe style winch bumper for Dodge trucks. Dodge Ram owners can now venture off road in total confidence knowing that their vehicle and their investment, is protected with the finest front-end armor system. Available for 1500, 2500 & 3500 Ram model Dodge trucks for years 2003 to 2007.

All ARB accessories are engineered for form, function and strength and this new Dodge bumper is no exception. Originally designed by ARB's founder Tony Brown in 1975 to provide a factory vehicle with enough protection to withstand a high-speed animal impact, an ARB Deluxe Bull Bar bumper offers your Ram unmatched protection. The strength of this bumper comes from premium quality steel that has been optimally folded to withstand impact. ARB's five fold, upswept wing design is also engineered for improved approach angle but its unparalleled advantage is in the mounting system. Designed for air bag compatibility, the ARB mounting system allows this aftermarket bumper to work precisely with the manufacturer's safety mechanisms and crush ratings. The style of the bar may have changed over the years but the function has always remained the same – a key to ARB's 30 years of success and product reliability.

This winch compatible bumper is the perfect housing for a Warn winch and will fit a variety of low-mount Warn models up to the 16,500 pound unit. Recessed indicators, Hi-Lift jacking points, driving light provisions and twin CB antenna mounts are among the features of this versatile bar.



## NEWS RELEASE

ARB also used the common frame style of the models to everyone's advantage by creating one bumper for Ram models for years 2003 to 2005 and a second one for those models for years 2006 and 2007, while the fitting kit choices are designed to work with either bumper for ease of ordering. ARB is known for their application specific products and has upheld their standards by creating fitting kits for each model to combine with the two choices of bumpers for an ideal fit, with the quality and reliability that ARB is famed for. The benefit of using a common fitting kit with customized bumpers has resulted in extremely reasonable pricing, which has been passed onto the consumer.

Currently in stock, these new ARB winch compatible Dodge bumpers may be ordered through your nearest ARB dealer.

For more information about ARB or to obtain production quality images, please contact:  
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