



**NEWS RELEASE**

**July 2005**

## **ARB Bull Bars for Full Sized Trucks - Ford F250/350 Big Tube Bars**

*Seattle, WA* – ARB 4x4 Accessories, Australian based four wheel parts manufacturer has expanded their full-sized truck bull bars to include a deluxe winch bar for Ford F250 & F350 models.

The ARB deluxe bull bar is one of the most technically advanced, integrated vehicle protection systems available. Designed specifically for the F250 & F350 models, this deluxe bull bar is air bag compatible and is engineered to work precisely with each of the manufacturer's safety mechanisms to ensure occupant safety while offering strength and protection for the vehicle.

Made from cold-rolled sheet steel and .250 grade heavy wall tubing, the ARB bull bar, when installed, acts as an integral cross-member to share impact and winching loads over both chassis rails to further reduce the opportunity for vehicle damage.

Improved approach angles combined with a fully integrated roller fairlead system, mounting points for Hi-Lift Jacks, lighting and CB antennas make this feature packed bar a rugged and functional enhancement to a Ford truck.



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Whether you are heading out for a day of adventure or months on the road with a trailer in tow, an ARB deluxe bull bar provides functional benefits without compromising aesthetics.

Currently in stock and available for Ford F250 and F350 models for years 1998 to 2004. Additional domestic full size truck bars are currently under development and are anticipated for release in 2006.

For more information about ARB or to obtain production quality images, please contact: Lisa Wood, Marketing Assistant, ARB 4x4 Accessories 720 SW 34<sup>th</sup> Street, Renton, WA 98055. E-mail: [lwood@arbusa.com](mailto:lwood@arbusa.com), Tel: 425-264-1391 Ext. 1271

