



AIRLOCKER, INC.

720 SW 34th Street
Renton, WA 98057

4x4 Accessories

Tel. 425 264 1391 | Fax: 425 264 1392

www.arbusa.com

FOR IMMEDIATE RELEASE

New Multi Purpose Light for your Recovery Kit *ARB 4x4 LED Adventure Light*

Seattle, June 24/ ARB 4x4 Accessories/ To add to its extensive line of recovery gear, ARB is proud to announce the release of the new ARB LED Adventure Light. By using Light Emitting Diodes, or more commonly called LEDs, ARB can offer a more durable, shock resistant light. LEDs, being a solid state components, are difficult to damage by external shock compared to the more vulnerable fluorescent or incandescent lights.

After prolonged searching and testing of LED lights, ARB found that all those tested had a very directional concentrated beam which although worked well for flash lights, was not ideal for a general purpose light where more coverage was required. This led ARB to search for a supplier of newly developed LEDs that would give a broader spread. We incorporated this into our proven Adventure Light design to give a robust work lamp that offers bright, broad lighting without the glare associated with traditional fluorescent work lamps.

The new LED Adventure Light is a premium version of the current fluorescent Adventure Light (P/N. ARB225). The ARB225 will continue to be sold.

The ARB LED Adventure Light will be available August 2008

PART NO	DESCRIPTION	SUGGESTED RETAIL
10500010	ARB LED MULTI PURPOSE LIGHT	\$76.17

Features:

- Compact & Light Weight
- New Technology - 56 x 60° wide angle beam LEDs
- 70% more efficient current draw compared to most fluorescent camp lights
- 12 volt operation from accessory socket or direct battery with supplied socket & alligator clips
- Shock resistant
- High Visibility durable canvas storage bag
- LED life expectancy of 50,000 hours
- 2 year warranty

About ARB

ARB Corporation Limited is Australia's largest and industry leading manufacturer and distributor of quality, 4WD vehicle accessories, with distribution in more than 100 countries worldwide. The company manufactures and stocks the worlds most respected and sought after brands including ARB Air Locker locking differentials and bumpers; Old Man Emu (OME) customized suspension systems, IPF high performance lightning, and Safari snorkel systems. ARB's Seattle office is the North, South & Central American headquarters and importer of ARB 4x4 Accessories.

Media Inquiries

For more information about ARB or to obtain production quality images please contact:

Steven Bisig, Marketing Assistant, ARB 4x4 Accessories 720 SW 34th Street, Renton, WA 98057

Tel: (425) 264-1391 | Fax: (425) 264-1392

