



**NEWS RELEASE**

**September 2007**

## **ARB Suspension for Jeep JK**

*Seattle, September 20 / ARB 4x4 Accessories / --* To complement the growing number of ARB accessories for the latest Jeep JK, complete Old Man Emu suspension kits are now available, further improving the Jeep's on and off road performance.

OME engineers have designed fully integrated suspension systems offering various degrees of comfort, load carrying capabilities and control characteristics, to tailor to individual vehicles and the conditions they will be used in. While the development of an OME suspension system for the Jeep JK provided our engineering team with some unique challenges, the end result has produced a number of exceptional improvements.

The engineers quickly discovered that while the original suspension was well balanced with positive handling characteristics, an obvious deterioration in suspension performance was evident when the vehicle was loaded. Furthermore, some conditions both on and off road resulted in the unnecessary activation of the ESP (Electronic Stability Program) system, which can unsettle the vehicle.

When developing the new suspension, OME engineers focused on creating the best possible range of spring and shock absorber combinations to increase ride height, maximize load carrying capabilities, and provide the vehicle with an outstanding ride over all road surfaces.

Compatibility with the Wrangler's ESP was achieved through the use of OME's Motec on-board vehicle data logging system, which proved invaluable during numerous road tests by supplying our engineers with a range of critical vehicle dynamics data.

With approximately 2.5" increase in ride height, significant improvements in handling and control, and greatly enhanced ride quality, JK owners will certainly enjoy the benefits associated with a complete Old Man Emu suspension system. Coming with a 2 year, 24,000 mile warranty,



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further information can be obtained by contacting any of ARB's 1400 distributors nationwide. Visit <http://www.arbusa.com/dealers/index.php> for your local dealer details.

For more information about ARB or to obtain production quality images, please contact:  
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