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ARB Bull Bars & Old Man Emu Suspension for 07-08 Toyota Tundra

Seattle, October 4 / ARB 4x4 Accessories/ -- Australian based four-wheel parts manufacturer, is proud to introduce an air-bag compatible Deluxe Bull Bar style winch bumper and an Old Man Emu performance suspension system for the all new, 2007/08 Toyota Tundra. Tundra owners can now venture off road in total confidence knowing that their vehicle is protected with the finest front-end armor system and equipped with the smoothest, most reliable suspension package available.

All ARB accessories are engineered for form, function and strength and have been since the inception of the ARB brand. The original Bull Bar design was created by ARB's founder Tony Brown in 1975 to provide a factory vehicle with enough protection to withstand a high-speed animal impact, and the new Tundra bumper embodies this principal. The strength of it comes from quality steel that has been precision folded to withstand impact. This five fold, upswept wing design is also engineered for improved approach angle, but its unparalleled advantage is in the mounting system. Designed for air bag compatibility, the ARB mounting system allows this aftermarket bumper to work precisely with the manufacture's safety mechanisms and crush ratings. The style of the bar may have changed over the years but the function has always remained the same - a key to ARB's 30 years of product reliability and success.

To accommodate the added weight of the new Toyota Tundra winch bumper, ARB has developed a smoother than standard Old Man Emu suspension system that also offers the benefit of 2.5" of added suspension lift both in the front and rear of the vehicle. Developed for the extreme terrain of the Australian outback, Old Man Emu engineers recognize the complexity of suspension needs for each individual consumer and designed these systems, factoring in how the vehicle would be used, vehicle weight, equipped accessories and the load capacity that



it would be bearing - a far stretch from the popular suspension choices that simply offer various elevations of lift height.

The Toyota Tundra's Old Man Emu suspension system allows the consumer to choose from a light or heavy duty suspension package - light duty for a stock vehicle, heavy duty for an ARB winch bar and winch equipped Tundra. For vehicles requiring additional load capacity, ARB offers an optional rear leaf to increase the spring rate by 15% and help accommodate for added weight.

Whether you are heading out for a day of adventure or months on the road with a trailer or camper, Old Man Emu suspension systems provide the benefit of heavier duty springs and shock absorbers for improved handling and control, perfectly suited to your needs.

Currently in stock, the new 2007/08 Tundra Winch Bumper and Old Man Emu performance suspension system can now be ordered through your nearest ARB dealer.

To locate a dealer near you, visit <http://arbusa.com/dealers/index.php>

For more information about ARB or to obtain production quality images, please contact:
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