



**NEWS RELEASE**

September 2006

## **ARB Offers Aftermarket Traction, Body Armor, Racks and Lighting for the Toyota FJ Cruiser**

Seattle, WA – ARB 4x4 Accessories, Australian based four-wheel parts manufacturer, has just announced that their highly anticipated line of customized accessories to outfit the new Toyota FJ Cruiser are now in stock! ARB Air Locking Differentials, Bull Bars, Roof Racks, Rock Sliders, Old Man Emu customized suspension systems and IPF Lighting complete a full line of accessories to improve the off-road capability of the FJ Cruiser. With co-operation from Toyota Corporate, ARB has been able to develop and distribute these quality aftermarket accessories almost immediately following the vehicle's release.

To date, the most sought after ARB accessory for the FJ Cruiser is the ARB winch compatible replacement bumper with integrated grill guard. Known as an ARB Bull Bar – the Australian term for bumper – this air-bag compatible, full bumper replacement has been specifically engineered for this vehicle, providing the ultimate front-end protection. Made from premium sheet steel, that has been precision cut, folded and MIG welded, this bumper wields optimal strength and integrity, while engineered to work with all of the factory safety mechanisms. This stylish and functional bar incorporates mounts for auxiliary lights, CB antenna brackets and optional fog lights. The bumper's integrated winch mounting system will accommodate Warn XD9000 or M8000, remote-mounted solenoid winch models. The satin black powder coat provides a classic finish or a perfect base for color-match painting.



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Continuing with ARB's steel product line of protection and packing equipment, ARB's most recent additions for the FJ include ARB rock sliders and roof racks. The rock sliders, while providing a convenient entry step, mount directly to the chassis and provide a structurally sound barrier between the vehicle and rock ledges or other obstacles encountered while driving off-road. The ARB roof rack is available in both a long and short model to suit individual packing needs and weights. Laser cut mounting brackets complete the design by stylishly matching the rack to the vehicle.

ARB's Old Man Emu brand customized suspension systems are also available for the FJ Cruiser. Developed for the extreme terrain of the Australian outback, Old Man Emu engineers recognize the complexity of suspension needs for each individual consumer and designed these systems, factoring in how the vehicle would be used, the vehicle weight, and the load capacity that it would be bearing. To suit your personal needs, ARB offers light, medium and heavy-duty suspension combinations that will provide the perfect combination of ride comfort, lift height and performance.

The ARB Air Locking Differential, ARB's flagship product, is currently available for both front and rear axles. This driver controlled traction aid provides the best of both of worlds with exceptional traction performance and handling both off-road and on. Activated by a dash-mounted switch, the locker is engaged by pneumatic pressure supplied by an on-board air compressor. ARB's patented locking mechanism prevents the axles from turning independently, providing 100% on-demand traction.

ARB has intentions to expand their product line for this vehicle in the coming months and will release that information as research and development continues.



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Part numbers and retail pricing can be obtained from your local Toyota dealer or any of ARB's 1000 distributors nationwide. For an ARB distributor near you, visit [www.arbusa.com](http://www.arbusa.com).

### **About ARB**

ARB Corporation Limited is Australia's largest and industry leading manufacturer and distributor of quality, 4WD vehicle accessories, with distribution outlets in over 80 countries around the world. The company manufactures and stocks the world's most respected and sought after brands including ARB Air Locker locking differentials and winch bumpers, Old Man Emu (OME) shocks and suspension, IPF high performance lighting systems, and Safari snorkel systems, to name a few. ARB USA is the North, South & Central American headquarters and distributor of ARB accessories.

### **Media Inquiries**

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