



NEWS RELEASE

December 2004

Old Man Emu Suspension for SUVs

Seattle, Wa - With growing numbers of compact SUVs now appearing on the roads, owners will be pleased to hear that ARB's Old Man Emu suspension range for these vehicles is continuing to expand.

Compact SUVs are versatile vehicles designed to perform well in all kinds of terrain and environments. They are easy to drive around town but at the same time have greater capabilities in off road situations than standard 2WDs. And while they're great for day adventures and camping trips, handling and steering can be adversely affected when loaded up with heavy gear. This is when Old Man Emu suspension will give the greatest benefits. The heavier duty springs, shock absorbers and struts improve handling and control, especially when under load. In addition to delivering an improved driving experience over any terrain, upgrading to an Old Man Emu suspension system will also result in increased ride height... a significant advantage when unpredictable conditions are encountered off road.

The Old Man Emu compact SUV suspension range now covers the following models: Ford Escape, Honda CRV (to 2002), Hyundai Santa Fe, Kia Sorento, Land Rover Freelander (to 2004), Mazda Tribute, Suzuki XL7, Nissan X-Trail and Toyota RAV4. Depending on the model, suspension components may include a combination of coil springs, Nitrocharger struts and shock absorbers.

Providing not only suspension upgrades, ARB also has a variety of other products available for these vehicles including nudge bars, IPF lights, roof rack systems and a whole range of general accessories.



NEWS RELEASE

For more information or to obtain high resolution production quality images, please contact: Lisa Wood, ARB USA, Marketing Assistant, lwood@arbusa.com, 206-264-1669 Ext. 1263.

